

## **INTERNATIONAL CONTEST WITH PRIZES**

### **SUPER8 SKI TOUR PHOTO & VIDEO REEL COMPETITION WINTER 2026**

#### **RULES**

##### **PROMOTER**

Company name: Consorzio Delicious Cortina

Legal address: via del Mercato 14, 32043 Cortina d'Ampezzo (BL)

Tax Code No./VAT No.: 01193820253

Legal representative: Stefano Illing

##### **DENOMINATION OF THE INITIATIVE**

SUPER8 SKI TOUR PHOTO & VIDEO REEL COMPETITION

##### **TERRITORY**

The competition with prizes will take place in the area of the Super8 Ski Tour in the municipalities of Cortina d'Ampezzo, Colle Santa Lucia and Badia and is open to all comers.

##### **LANGUAGE**

The languages of communication are Italian and English. In case of a complaint, the Italian version must be referred to.

##### **DURATION**

Period of participation: the competition will take place from Monday 5<sup>th</sup> January 2026 to Sunday, 5<sup>th</sup> April 2026.

Allocation of prizes: by Friday, 24<sup>th</sup> April 2026.

##### **RECIPIENTS OF PRIZES**

The above-mentioned photo and video competition is open to all keen photographers and video makers with a passion for the mountains and skiing.

##### **AIMS OF COMPETITION**

- The Super8 Ski Tour boasts breathtaking views of the most famous peaks of the Dolomites of the Cortina d'Ampezzo and Alta Badia valleys in the Lagazuoi 5 Torri Giau area. The SUPER8 SKI TOUR PHOTO & VIDEO REEL COMPETITION aims to promote the beauty of nature and the sporting attractions of this ski route by circulating the participants' reels and photos. The competition also aims at sharing the emotions and the unique, original and thrilling moments experienced by those taking part in the Super8 Ski Tour.
- The reels and photos sent will be used exclusively for promotional purposes by the Delicious Cortina consortium, the tourist and cable car operators associations of Cortina d'Ampezzo and Alta Badia and may be posted on social networks and the internet. The pictures could also be utilised in the printed catalogues of the Delicious Cortina consortium, the tourist and cable car operators associations of Cortina d'Ampezzo and Alta Badia and exhibited, either permanently or temporarily, in the refuges, at the lift facilities of the Super8 Ski Tour and in the cultural centre Lagazuoi EXPO Dolomiti. The name of the person whose photos or videos are used will always be quoted, in the printed catalogues and/or on the web.

## COMPETITION CATEGORIES

The contest includes photos or reels for the following categories:

- **Photos** - photographic images in which the author is not photographed, whose themes are the landscape, the emotions of the environment, the panorama, the services and everything of interest along the route of the Super8 Ski Tour.
- **Reels** – video recordings in vertical format up to 15 seconds in length whose content aims to show the landscape, the emotions of the environment, the panorama, the services and everything of interest along the Super8 Ski Tour route.
- **Sports adventure** – photos or reel vertical videos specifically of sports and in the snow, exclusively in the 5 Torri / Giau area, including off-piste, climbing, snowshoeing, freeride and ski touring activities.

## NATURE AND VALUE OF THE PRIZES

- Three prizes will be awarded, one to every first classified in each category: photos, reels and sports adventure (photos or reels).
- The prize for the categories photos and reels consists of a two-night stay for two people in a double room with half board (room, breakfast and evening meal), in the hotels and mountain refuges taking part, when they are open, from Friday 5<sup>th</sup> June 2026 to Sunday 20<sup>th</sup> September 2026, excluding the month of August. The prize for the sports adventure category (photos or reels) is a day in the Lagazuoi-5 Torri-Giau area accompanied by a mountain guide of the mountaineering school Guide Alpine Cortina d'Ampezzo. The prize can be redeemed from Friday 5<sup>th</sup> June 2026, to Sunday 20<sup>th</sup> September 2026, August excluded.
- The winners' works will also receive a special mention and wide exposure on the websites and social networks of the Delicious Cortina consortium and the tourist associations of Cortina d'Ampezzo and the Alta Badia consortium.
- The jury will also choose a second, a third, a fourth and a fifth classifier for each category. These works will receive a special mention and wide exposure on the websites and social network of the Delicious Cortina consortium, the tourist and cable car operators associations of Cortina d'Ampezzo and Alta Badia, and may be displayed permanently or temporarily at the mountain refuges, hotels, and lifts of the Super8 Ski Tour and the cultural centre Lagazuoi EXPO Dolomiti.
- The total prize money for the competition is 1.890,00 euros (one thousand eight hundred and ninety euros) plus VAT and is in the form of the following prizes:
  - **Prize for the reels section:** a stay of two nights for two in a double room with half board (room, dinner and breakfast) in one of the participating hotels and mountain refuges, to the value of 760,00 euros, VAT not included.
  - **Prize for the photo section:** a stay of two nights for two in a double room with half board (room, dinner and breakfast) in one of the participating hotels and mountain refuges, to the value of 760,00 euros, VAT not included.
  - **Prize for the sports adventure category (photos or reels):** a day in the Lagazuoi-5 Torri-Giau area accompanied by a mountain guide of the mountaineering school Guide Alpine Cortina d'Ampezzo, to the value of 370,00 euros, VAT not included.

## HOW TO PARTICIPATE

- The competition has three participation sections: photos, reels, and sports adventure (reels and photos), with an award for each category, in addition to the special mentions listed above.
- The prizes will be allocated to the winning photos and reels on the basis of the incontestable judgement of the jury.

All those wishing to participate in the competition must send reels and/or photos of sporting attractions, panoramic views, mountain refuges or ski stations situated along the Super8 Ski Tour

and the unique, original and thrilling moments experienced by those taking part in the Super8 Ski Tour from Monday, 5<sup>th</sup> January 2026 to Sunday, 5<sup>th</sup> April 2026.

- The participants can send up to a maximum of 5 (five) photos and/or reels in vertical format for each category.
- During the award ceremony, the Jury has the right to decide which category to assign the work in the competition.
- The pictures sent can be of a resolution suitable for the web but must be of a high resolution for possible utilization on paper.
- The photos and the reels must be sent exclusively to the e-mail address [info@cortinadelicious.it](mailto:info@cortinadelicious.it).
- The video recordings - in vertical format up to 15 seconds in length - must be sent exclusively to the e-mail address [info@cortinadelicious.it](mailto:info@cortinadelicious.it).
- The e-mails with the attached photos or reels must contain the e-mail address to which possible communications are to be sent and the phone number, name of author, title, place and date of the work.
- Participants who are under 18 years of age must have the written consent of their parents or legal guardians with a personal declaration of authenticity, to be sent by registered post with receipt of delivery to the organising secretary (Consorzio Delicious Cortina, via del Mercato 14, Cortina d'Ampezzo 32043 (BL) or by PEC (certified post) to this address [deliciouscortina@pec.it](mailto:deliciouscortina@pec.it)
- Only photos and reels relating to the route of the Super8 Ski Tour will be submitted to the judgment of the jury.
- Those submitting or uploading material considered as being indecorous, obscene, violent or offensive to common decency or in any case not in line with the spirit of the competition will be excluded from the competition at the incontestable decision of the Promoter.
- Any request for clarification or information must be via email to the following address: [info@cortinadelicious.it](mailto:info@cortinadelicious.it).
- All material must arrive by midnight on Sunday 5<sup>th</sup> April 2026 at the email address [info@cortinadelicious.it](mailto:info@cortinadelicious.it).
- Any material arriving later than that date will not be taken into consideration.

### **COST OF PARTICIPATION**

- Participation in the competition is free, apart from the normal cost of connection to the internet, which is to be borne by the participant.
- The promoter can accept no responsibility whatsoever for any problems of access, impediment, dysfunction or difficulty regarding the technical instruments, computer, telephone line, transmission and connection, or internet connection that may prevent an applicant from entering the competition.

### **IDENTIFICATION OF WINNERS**

- The prizes will be awarded according to the incontestable judgement of the jury.
- The selection criteria of the jury will be based on a qualitative evaluation of the relevance to the theme of the competition, originality and quality of the work.
- The winner of each section will be chosen by Friday, 24<sup>th</sup> April 2026, in the presence of the delegate of the Chamber of Commerce of Belluno.
- The second and third classifiers will be offered the prize in turn should it prove impossible to trace the first classifier.
- The winner must communicate acceptance of the registered letter with receipt of delivery to the organising secretary by midnight of Wednesday, 6<sup>th</sup> May 2026 (Consorzio Delicious

Cortina, via del Mercato 14, Cortina d'Ampezzo 32043 (BL) or by PEC (certified post) to the following address: [deliciouscortina@pec.it](mailto:deliciouscortina@pec.it)

- The winner can designate his prize to a person or persons chosen by him by sending a registered letter with receipt of delivery to the organising secretary by midnight of Wednesday, 6<sup>th</sup> May 2026 (Consorzio Delicious Cortina, via del Mercato 14, Cortina d'Ampezzo 32043 (BL) or by PEC (certified post) to the following address: [deliciouscortina@pec.it](mailto:deliciouscortina@pec.it)
- If the winner does not communicate his acceptance of the prize by midnight of Wednesday, 6<sup>th</sup> May 2026, the prize will be given to the second classifier. If the second classifier does not communicate acceptance of the prize by midnight of the sixth day after the prize notification has been sent, the prize will be given to the third classifier. If the third classifier does not communicate acceptance of the prize by midnight of the sixth day after the prize notification has been sent, the prize will be given to the non-profit organisation FONDAZIONE MAGICA CLEME ONLUS – Headquarters: Via San Gottardo 83 - 20090 Monza - MB - P. IVA: 94594620158.

### **LOCATION OF PRIZE-GIVING**

- The prizes will be presented in the presence of the official of the Chamber of Commerce for Industry, Trades and Agriculture, the jury and the delegated representative of the Promoter, at the operating office of Consorzio Delicious Cortina, via Stazione 3, 32043 Cortina d'Ampezzo (BL).

### **COMMUNICATION TO WINNERS AND PRIZE-GIVING**

- Prize winners will receive a message by email informing them of their win by Tuesday, 28<sup>th</sup> April 2026.
- Communication of prizes won by minors will be sent to a parent or legal guardian.
- Together with their acceptance of the prize, the winners must send a copy of a document of identity to the organising secretary (Consorzio Delicious Cortina, via del Mercato 14, Cortina d'Ampezzo 32043 (BL) or by PEC (certified post) to the following address: [deliciouscortina@pec.it](mailto:deliciouscortina@pec.it)
- The winners must notify the organising secretary at [info@cortinadelicious.it](mailto:info@cortinadelicious.it) of the days on which they wish to use their prize at least one month before their actual arrival, in order to organise their stay in good time.
- The prize must be used from Friday 5<sup>th</sup> June 2026 to Sunday 20<sup>th</sup> September 2026, excluding the month of August. The winner must use the prize in the same hotel or mountain refuge, on the basis of the availability of the mountain refuges and hotels participating:

Hotel Villa Argentina  
Hotel & Restaurant La Baita  
Mountain refuge Averau  
Mountain refuge Col Gallina  
Mountain refuge Croda Da Lago G. Palmieri  
Mountain refuge Fedare  
Mountain refuge Lagazuoi  
Mountain refuge Nuvolau  
Mountain refuge Scoiattoli  
Mountain refuge Lago d'Ajal  
Hotel & Restaurant Ciasa Vervei

- The availability of the hotels and the mountain refuges will be checked and winners will be notified of their availability by the organising secretary.

- In the event that the winners do not use their prize by Sunday, 20<sup>th</sup> September 2026, they will forfeit their right to it.

### **NON-PROFIT ORGANISATION**

- If a prize is not allocated or the winner does not communicate his acceptance of a prize in the way envisaged by the regulations by the required date, or the prize is not used by Sunday, 20<sup>th</sup> September 2026, the same or an alternative prize of equal value will be given to the non-profit organisation FONDAZIONE MAGICA CLEME ONLUS – Headquarters: Via San Gottardo 83 - 20090 Monza - MB - P. IVA: 94594620158.

### **DECLARATIONS AND GUARANTEES**

- By their participation in the competition and the sending of photos and reels, competitors declare and guarantee that the content of their material is original and totally their own work and that it does not violate copyright and/or connected rights and/or rights of commercial exploitation and/or rights of industrial and intellectual ownership of any person or entity.
- By their participation in the competition, competitors declare that they possess the necessary authorisation on the part of any subjects who may appear in the pictures and films they send.
- By sending the photos or reels to the email address [info@cortinadelicious.it](mailto:info@cortinadelicious.it), participants in the competition imply acceptance of the regulations herein.
- By sending their material, competitors authorise the Delicious Cortina consortium, the tourist and cable car operators associations of Cortina d'Ampezzo and Alta Badia, and the cultural centre Lagazuoi EXPO Dolomiti to publish it online and elsewhere and to make it accessible to the public beyond the deadline of the present competition and without any time limit.
- All participants' photos and reels will be used only for promotional purposes by the Delicious Cortina consortium, the tourist and cable car operators associations of Cortina d'Ampezzo and Alta Badia, and the cultural centre Lagazuoi EXPO Dolomiti. The commercialisation of these images for purposes other than those indicated in the regulations is therefore excluded.
- The name of the author of any photos or videos used will always be quoted, both on paper and/or on the web.

### **SERVER AND DATABASE OF PARTICIPANTS**

- The server collecting and managing all the data relating to the competition is based in Italy.
- The promoter undertakes to provide the checking authorities, on request, with the database relating to the event.

### **EXCLUSIONS**

All employees of the company and all those who have a professional connection with the organisation of the competition in question are excluded from participating.

### **RIGHT TO CLAIM VAT**

All rights are waived to the application of VAT on the winners as stipulated in Italian Law No. 600, art. 30, of 29<sup>th</sup> September 1973.

### **PERSONAL DATA**

The personal data of the participants will be gathered in a database for the processing and selection of the winners, in accordance with Italian Law No. 196 of 30<sup>th</sup> June 2003, "Regulations for the protection of personal data". Participation in the competition implies acceptance of the handling of personal data exclusively for the purposes of this competition.

**GUARANTEES, IMPLEMENTATION AND CHECKS**

This prize-awarding competition will be staged in accordance with Italian Law No. 430 of 26<sup>th</sup> October 2001, and following the instructions indicated in Circular no. 1/AMTC of 28<sup>th</sup> March issued by the Ministry for Productive Activities.

**COMMUNICATION**

All messages advertising the competition will be in line with the rules set down herein.

The full set of rules will be available on the website [www.super8.cortinadelicious.it](http://www.super8.cortinadelicious.it)

**The legal representative**

Stefano Illing